

1NGO E-NEWSLETTER 2022



Introduction

Welcome to the second edition of our annual newsletter of 1NGO! We are extremely delighted to share with you our work and impact for 2022. More than 1000 NGOs found a place in the digital world to share their impact stories.

Having achieved 1000 NGO milestones this year, we aim to bring more value to our partner NGOs by connecting their work with donors and funders.

We thank all our NGO partners, Dhvani Foundation and donors for their support. We urge our readers to visit the NGO Directory

The success of our newsletter depends upon the reader and their constructive feedback. Write to us : help@1ngo.in

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Founder Member Speaks:

1NGO was founded with the vision to bridge the rising digital divide in the social sector. 1NGO has provided a digital medium to over 1000 NGOs to tell their stories and get discovered. Further, as more organizations launch their CSR programs, a platform like 1NGO provides the much needed visibility and connectivity to rural and semi-urban NGOs to effectively implement these programs.



Priya Karnik
(Founder, President)

Efficient grassroot programs can multiply the impact of CSR programs in our nation. We are grateful for the support from our NGO partner organizations, **Dhwani Foundation**, many institutions and individuals who make our work possible.



Gururaj Potnis
(Secretary cum
Treasurer)

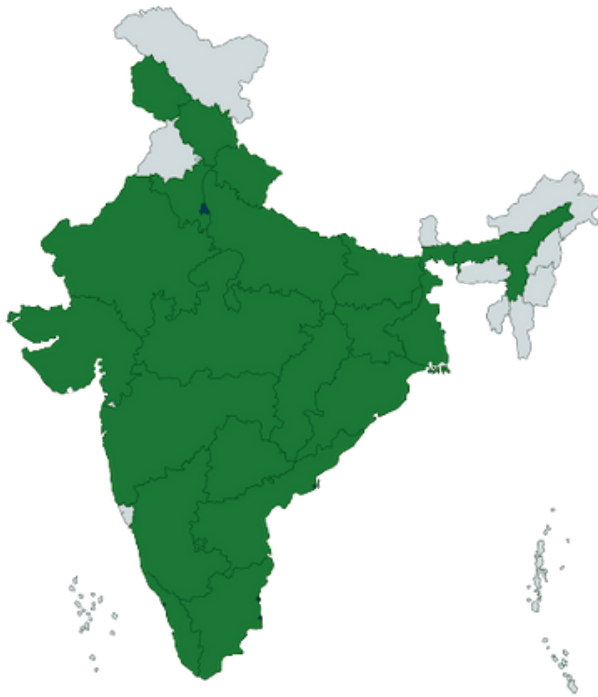
1NGO was established by believing in the phrase of “Vasudeva Kutumbakam”. I firmly believe that it’s our duty and responsibility to give back to the society in which we live in return for the many things we avail from it in our day-to-day lives. 1NGO was started with a strong message of helping nonprofits for the growth and development of various segments of our country and it has come a long way since its inception with sheer dint of effort and ground-level execution. Our team is doing best in every form & hope we can transform the NGOS swiftly.

I hope our second edition of the newsletter will give an insight into our work.

2022 HIGHLIGHTS

A. Creating websites for grassroot NGOs:

In 2022, 1NGO created a digital presence for 133 NGOs. The year was remarkable because we reached the 1000 NGO milestone. Our NGO partners come from 19 states and 3 Union Territories of India. Heartfelt thanks to our NGO partners for believing in and trusting us in this endeavor.



Union Territories

Delhi
Puducherry
Jammu and Kashmir

Andhra Pradesh	Chhattisgarh	Himachal Pradesh	Kerala	Orissa
Assam	Gujarat	Jharkhand	Madhya Pradesh	Rajasthan
Bihar	Haryana	Karnataka	Maharashtra	Tamil Nadu
Telangana	Uttar Pradesh	Uttarakhand	West Bengal	

B. Digital Literacy Programs- Webinars and Workshops :

Digital literacy sessions are an integral part of 1NGO as we want NGOs to reach out to everyone using digital technologies like internet platforms, social media, and mobile devices. In the last six months, we had 45 digital literacy programs via the web and two workshops at Ramanagara and Trichy. A total of 190 webinars/workshops have been conducted since our inception reaching out to 1953 participants from NGOs across India till date, i.e., January 2023. Experts from different fields were invited to take sessions on topics ranging from Basics for PowerPoint, Facebook and LinkedIn for nonprofits, Why should NGOs go digital now?, Content Ideas for NGOs

Few examples of our webinar discussion:

1) How to write a blog about your organization?

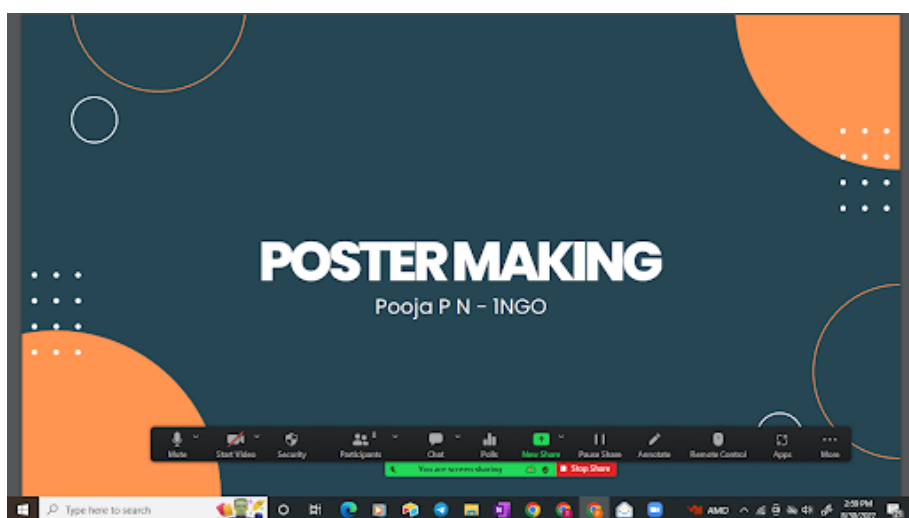
Blogging allows us to share information about NGOs and their services, but it also allows us to share opinions and thoughts on specific topics. 1NGO organized a webinar on "How to write a blog about your organization and link with other social media channels?". Participants from different nonprofits were taught aspects like,

- What is a blog?
- Who is a blogger?
- What to write in a blog section?
- And other basic concepts of blogging.

2) Government of India schemes for NGOs: Saroj Dash was the keynote speaker of this webinar, which explained the importance of various schemes available for NGOs. He has experience in capacity building working for the Government of Odisha. He shared his expertise in training policy formulation and governance and development



How can NGOs increase visibility among donors?
WITH 1NGO TEAM
Date: 09/11/2022, Time: 3PM
Platform: Zoom cloud meetings
#LIVE WEBINAR



WORKSHOP ON BASICS OF CREATING POWERPOINT PRESENTATION
October 27 & 28
5:30PM onwards
Platform : MS Teams
www.1ngo.in

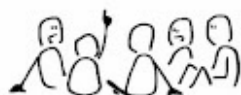
On the occasion of
International Youth Day

1NGO presents

Panel discussion on Intergenerational solidarity

Panellist :

1. A N Pandey
President, Gramika India
2. Raghavendra Halli
Developmental professional,
Karnataka
3. Pooja P N
Asst. Operations Manager,
1NGO
4. Payal
NGO Administrator, 1NGO



Moderator :
Joshosree Sen
Operations Manager, 1NGO

August, 12

3PM via Zoom
cloud meeting

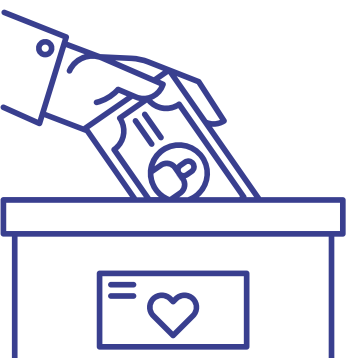


C. Creating Social Media Pages:

When we speak about creating digital assets, a website is not the only asset in the digital world. Social media handles are also an important asset. Educating our NGO partners about the importance of presence in the social media world, forms an important part of our initiatives. We have facilitated 481 NGOs to create social media pages for themselves. However the initiatives don't stop here, we are constantly having exclusive workshops with them to educate more about the power of social media and the impact it can make on the larger society.

D. Payment Gateways:

As a charity and nonprofit, NGOs' goal should be to make the donation process as seamless and easy as possible for donors. Having donation buttons on various channels makes it easy for donors. In the year 2022, 376 QR codes were generated, and 26 Instamojo payments were made available to NGOs.



1NGO AS A DIGITAL PARTNER

"Vision 2030- Achieving UN SDGs through Inclusive CSR Strategy for Namma Karnataka" was a two-day workshop for NGO leaders and members organized jointly by FEVOURD-K, Vishwa Yuvak Kendra, Selco India, and Dhwani Foundation at Bengaluru. 1NGO was the digital partner for this event. Our co-founder and President, Priya Karnik, was one of the panelists for the theme "Program and Communication requirements for NGOs seeking CSR funds'. Our social media team arranged a campaign for the FEVOURD-K team on their Facebook page, reaching out to 23000 people. The FEVOURD-K website was also launched on the same day.

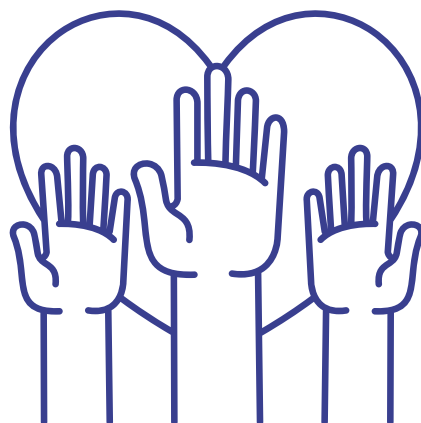
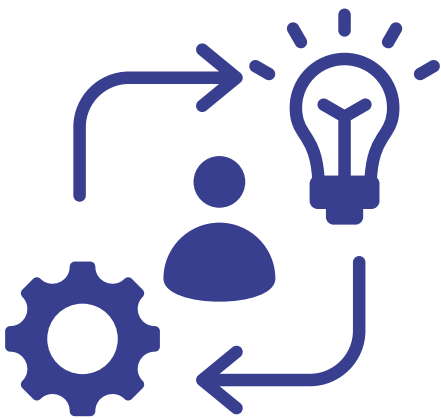


NEW INITIATIVES

A famous Canadian scientist Orlando Aloysius Battista once said that

“An initiative is to success, what a lighted match is to a candle.”

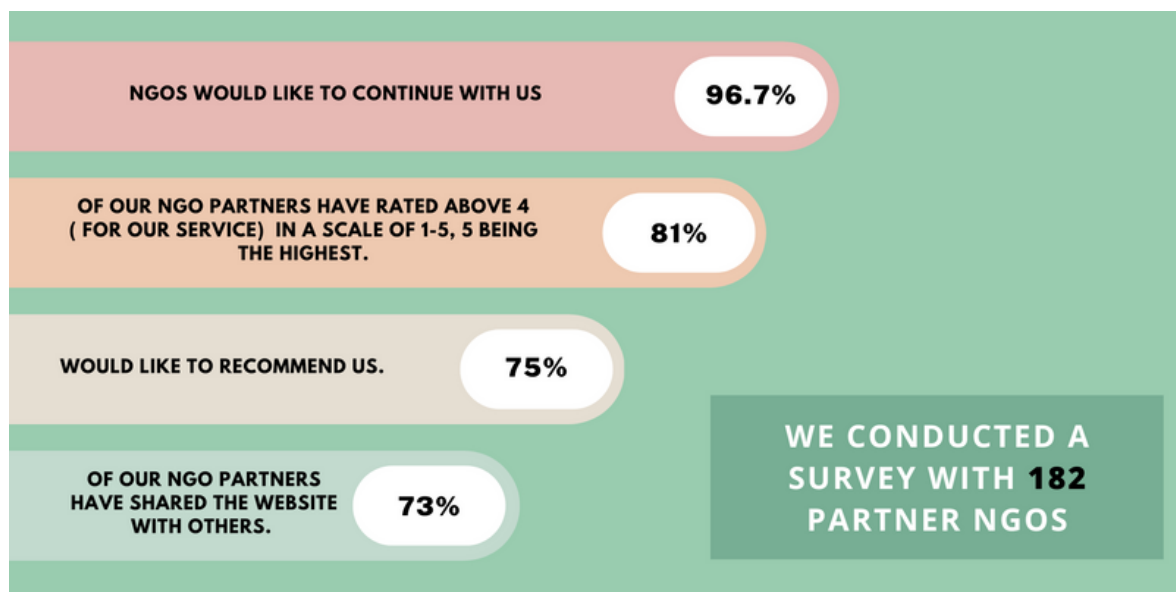
At 1NGO, we too believe that taking up new initiatives will definitely lead to success. Through our various initiatives, we have found success in building newer and stronger relationships with our NGO partners. Apart from success, these initiatives gave us new lessons, which helped us carve a more well-built path for our organisation.



1. Survey of 1NGO services

In July, 2022, 1NGO team decided to understand the impact of the services provided to our NGO partners since the organization's inception. A month-long survey of randomly chosen 182 partners included questions on the usage and usability of our services and recommendations to other NGOs.

The result of the survey was encouraging for us when we saw that more than 90% of our partners would like to continue with our services, 75% would recommend us to other NGOs, and 81% of our NGOs rated us 4 on a scale of 1-5 (5 being the highest).



2. Daan Utsav

Daan Utsav is India's largest giving festival. This Utsav is celebrated from 2nd to 8th October every year to inculcate the habit of giving and volunteering among the citizens of India. 1NGO promoted Daan Utsav among its partner NGOs so that they can attract volunteers for their cause. NGOs who mobilized volunteers during this time were featured on 1NGO social media channels.



3. Deepavali contest

It is said that if there is no contest or competition, there will be no progress. Keeping the same spirit, our team coordinated a contest during Deepavali 2022. The contest was simple, i.e., update one's website with recent activities and programs within the given time period.

NGOs who participated and updated the website within the said time and period were awarded with gold, silver and bronze badges. A special prize was also announced for Abhijan NGO from West Bengal. 1NGO has helped this organization to get an 80-G certificate.



4. Social Immersion Program

The Social Immersion Program was open to students willing to volunteer their time for a social cause. Under this initiative, we had four students joining us from different institutions in India. Their contribution made a significant impact on our daily working styles.



NGOs in the Spotlight

1. Sahabalve Trust:

The Trust was established in 2015 as a public charitable trust in Bangalore. The NGO is dedicated to the upliftment of the underprivileged in rural Karnataka. The core values of the NGO are love, sharing and caring. They work with individuals to overcome loneliness, provide care and support to elderly and children who are deprived of such support from society at large. They also focus on livelihood for women in rural Karnataka. They have benefitted almost 15000 beneficiaries till date. 1NGO has been hosting Sahabalve's website for the past two years. The NGO has been a part of 1NGO's growth story since its inception. Sahabalve re-launched the website a few days ago in a program.

To know more about the NGO please visit: <https://ssk.1ngo.in/>



2. Institute of Rural Development (IRD)

IRD is a nonprofit organization working towards sustainable environmental practices and livelihood development of rural women through the formation of self-help groups and livelihood training in rural Karnataka. IRD has impacted more than 2000 women's lives and helped them to be self-reliant. IRD was introduced to 1NGO by Dhvani Foundation. The NGO has been a part of 1NGO's journey not only in building a website on the platform but also as an active participant in the digital training sessions. IRD has always been an excellent friend to 1NGO and supported its efforts by providing timely feedback.

To know more about the NGO please visit : <https://irdvijayapur.1ngo.in/>



STRATEGY FOR 2023

As we step into our 3rd year of operation, more than 1000 NGOs have found a place in the digital world to showcase their stories to the world. We endeavor to continue empowering more such NGOs and bringing them forth to the larger society. With technology changing every day, our venture is to connect more NGOs to donors, supporters and other stakeholders from all corners of the world. Our new strategy for the year 2023 is to create more value for our NGO partners on our platform. We aim to provide more connections to these NGOs, new donors, partners and supporters so that these NGOs can reach out to more and more beneficiaries and impact their lives more meaningfully



1NGO is not alone in this journey. To achieve the milestone, it has been supported by Dhwani Foundation, Bangalore. Dhwani has been supporting 1NGO for three years. The partnership entered its fourth year. With the support from Dhwani, we are confident that we can achieve new heights. 1NGO is also extending its network with other NGO associations. FEVOURD-K (Federation of Voluntary Organisations for Rural Development in Karnataka); c-HAI (Consortium of Health Association of India); AMAN Network of NGOs. Nonprofits from these organizations are constantly becoming a part of the 1NGO platform. With our partnerships extending and growing, it will bring a long-lasting impact on our society.



Keeping our endeavors in mind, 1NGO has created a CSR directory of its NGOs. Till now we have updated information of 100 companies which are both public and private companies from India. It has information related to the companies who have funded NGOs for the growth of the society through CSR initiatives.

We urge our readers to visit the page : <https://1ngo.in/csrdirectory/>

Our endeavors do not stop here. We have started a conversation with our existing NGO partners in terms of their cause, geographical location, and compliance. The purpose of this conversation is to attract both retail and institutional donors.

TESTIMONIALS FROM OUR STAKEHOLDERS

I recently had the opportunity to work with 1NGO as an intern, which was a part of the Social Immersion Program. It was a good experience for me to work with 1NGO, which had a great working culture. Working with 1NGO, taught me how to manage time, prioritize tasks, and adapt to the work environment. For me, it was very challenging to communicate with different NGOs mainly because of the language and that was also a learning experience for me. When it comes to the 1NGO team, they never treated me like an intern; they were so supportive and kind. Finally, I really thank 1NGO for such a wonderful opportunity for taking me as an intern; my special thanks to the entire team of 1NGO and Mrs. Jashosree Sen for mentoring me.



**Ganesh, MBA, RV
Institute of
Management, Bengaluru
(Intern)**



1NGO has a very hard-working and dedicated team who creates websites for NGOs in a short period. They also generate QR codes and Instamojo for donations. Many thanks to 1NGO for making our website and, I also suggest them to other nonprofits.

**Kandasamy, Association For Social
Health Action (ASHA),
Tenkasi, Tamil Nadu (NGO)**

EMPLOYEE CORNER

Spotlighting Employee

It has been an incredible journey for me as an employee with 1NGO. Serving society has been my motto. The happiness and gratitude the NGOs express after owning their website drives me to help source more information about NGOs to create websites. Earlier, I was not confident with public speaking, but after pitching into 1NGO, I have come a long way to perform competently.



Shobha Arun
NGO Account Administrator

FEATHER IN OUR CAP

1NGO declared as a top 20 best NGO for 2022

1NGO was recognised by Indian CSR Awards as Top 20 Best NGOs for the Year 2022 on 28th of August,'22 at Hyatt Regency, Gurgaon. Our representative received the award from Mr. Rajat Sharma, Chairman and Editor in Chief India TV Head.



1NGO representative accepting the award from Mr. Rajat Sharma.



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